

- Problem solved is big, pervasive, persistent
- Cost, time, and risk to develop is reasonable
- Price it drives is interesting and able to more than cover cost of sales, development, and maintenance
- Drives opportunities to do more

**Employees**



submit Initiative ideas



reviews initiative ideas to improve, organize & present to Board for consideration

Not a good candidate for a solution

Possible solution but lower priority. Kept on list for future consideration.

Potential high impact idea to be moved forward and considered for investment

Identify possible initiative leader and outline business case in terms of Market, Problem, Solution; submit to Review Board for comment and approval

What \_\_\_\_\_ provides, for whom, and why.

WHAT	
WHO	
WHY	

**Initiative Review Board**



reviews initiative ideas relative to those in-progress and in light of available resources and pursue Assign resources

Questions, Comments, guidance, advice

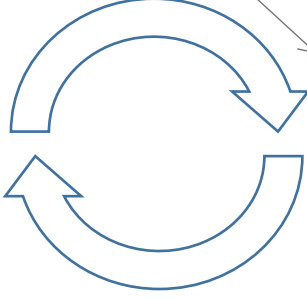


*Interaction flows back and forth between Solution Leader and Board to set and refine scope*

**Initiative Leader**



forms team and reviews/modifies Case for Initiatives as needed; creates project scope, goal and work plan



*Plan – Do – Review cycle between Initiative Leader and Report-Outs*

**Report - Outs**



- Review Agenda:**
- Objective
  - Case
  - What's been done
  - What's happened
  - What's been learned
  - What's next

Meeting Record Template

**Attended by:**  
Initiative Leader  
Board  
Advisors  
SME's

## Initiative Governance Process Model