

IntelliVen-U Strategic Leadership Immersion Program: *Manage to Lead using the Seven Truths*

*Learn a proven system
to describe, launch, drive, and govern
Strategic Initiatives to get
the change you want.*

"My team and I have followed the *Manage to Lead* system as we grew from \$15M to nearly \$100M. It works for leaders of a small team all the way up to a global enterprise."

-Reid Jackson, CEO, private equity owned software company

"My team internalized *Manage to Lead* to develop and implement a plan. In just one month, we saw amazing results. Years later, we are still soaring!"

-Rich Maresco, CEO and principal owner of a 200-person remodeling business

The Strategic Leadership Immersion Program: Manage to Lead using the Seven Truths provides a plan of action and tools that will make any change happen just the way you want.

Some wonder: "Do I need to be a better manager?" or "Do I need to be a better leader?"
The Seven Truths show how management works together with leadership, so you can: *Manage to Lead.*

Each truth drives specific actions. We will look at each truth, the actions it drives, and introduce how to carry out those actions along a maturity continuum.

OVERALL OUTCOMES

Those successfully completing this program will be able to:

- Describe and analyze an organization to determine what is most important to change next.
- Build a coalition of support and form, launch, drive, communicate, track, and govern initiatives to accomplish targeted results.
- Apply conceptual frameworks and use tools to facilitate strategic planning and guide organizations to action.
- Identify, support, and develop leaders and to help their organizations think, plan, and act strategically.

excerpt from The Seven Truths

ENROLL NOW TO BECOME A BETTER AND MORE CONFIDENT STRATEGIC THINKER AND LEADER

Leaders who act in accord with the Seven Truths grow faster, perform better, achieve exit valuations sooner, and are freer to do what they want, when they want. Our program is ideally suited for teams of up to five, as well as individual, mid-career professionals who lead a significant business or business unit. Leaders from any type of organization are welcome, as are future leaders and those who help and support leaders. (e.g. HR, Strategy, Finance, IT, OD, etc.)

The Immersion Program is a 10-week virtual course offered Wednesdays, 1-3pm PT/4-6pm ET.

Summer 2018 Session starts July 11th. Space is limited, so enroll now.

Peter DiGiammarino founded IntelliVen

after having developed and used his *Manage to Lead* System to realize \$1B* in value created, and to increase impact, across business models and industries. IntelliVen lessons, principles, and approaches help leaders, teams, and organizations get clear, aligned, and on track to reach their potential to perform and grow.

Joyce Reynolds-Sinclair, Ph.D.

has strong expertise in designing and delivering virtual and blended strategic and organization development services that help clients address business challenges. She has held senior positions within the medical/health care industry, and is an Association for Strategic Planning Hall of Fame inductee.