

## 2022 Price List

### Manage to lead Cohorts

#### Internal Cohort

- **MtL System accessed asynchronously, ten two-hour online or in-room, live sessions**
  - **\$50,000** per cohort with instructor for up to 20 participants
  - **\$2,500** per participant over 20

#### **Note:**

- Max number of teams per cohort is 5.
- Max number of participants per team is 7, including the PC.
- Max number of participants, including PCs, Instructors, and TA, in one cohort is 30.
- **Co-instructor:**
  - Provided by the purchasing organization at no additional cost
  - Certified MtL Co-Instructor provided by IntelliVen at \$20,000
- **Principal Consultants (PC)** (one per team):
  - Provided by the purchasing organization for each team at no additional cost
  - MtL Certified PC provided by IntelliVen at \$15,000 each
- **Teaching Assistant:**
  - Provided by purchasing organization, on approval by IntelliVen, at no additional cost
  - Provided by IntelliVen at \$10,000

#### Mixed Cohort

- \$30,000 for a team of up to five; \$2,500 per person over five
- Reduced enrollment fees available, upon request, for small, non-profit, and sponsored organizations
- Source of PC receives \$15K



## WORKSHOPS

**Strategy Workshop: \$50,000** Delivered in-person or virtually; including up to 12 1x1 hour-long interviews and electronic surveys, data analysis, weekly CEO briefings, and three two-hour leadership team sessions over eight weeks.

**WHAT-WHO-WHY Workshop: \$50,000** Delivered in three two-hour facilitated sessions over ten weeks; includes up to 10 executive interviews and W-W-W template input, data collection, consolidation, and preparation for review.

**Senior Executive Team Assessment and Development Workshops: \$50,000** Delivered in-person or virtually; including up to 12 1x1 hour-long interviews and electronic surveys, data analysis, weekly CEO briefings, and three two-hour leadership team sessions over eight weeks.

**Manage to Lead Onsite Workshops: \$50,000** per two-day in-room workshops for up to 25 people; includes supplies, travel billed at cost as incurred:

- Manage to Lead Self
- Manage to Lead One-on-One
- Manage to Lead Team
- Manage to Lead Organization

**REVIEWS: \$5 - 10,000** per review, 1.5 – 3 hour online or in-room sessions by two IntelliVen Principals:

- [Executive Session](#) (organization, unit, function, or initiative)
- [Account Review](#)

## PROFESSIONAL SERVICES

Work Period	Managing Directors	Senior Principals	Principals	Consultants
Hour	\$750	\$500	\$375	\$250
Day	\$5,000	\$3,000	\$2,500	\$1,570
Month	\$35,000	\$25,000	\$20,000	\$12,500



**CAPITAL RAISE** (structured as a success fee)

	Up-to	Next Tier Up-to	Next Tier Up-to	Beyond
Terminal Value	1,000,000	3,000,000	5,000,000	10,000,000
%	10.0%	7%	5%	2%
Fee	100,000	140,000	100,000	100,000
Cummulative	100,000	240,000	340,000	440,000





