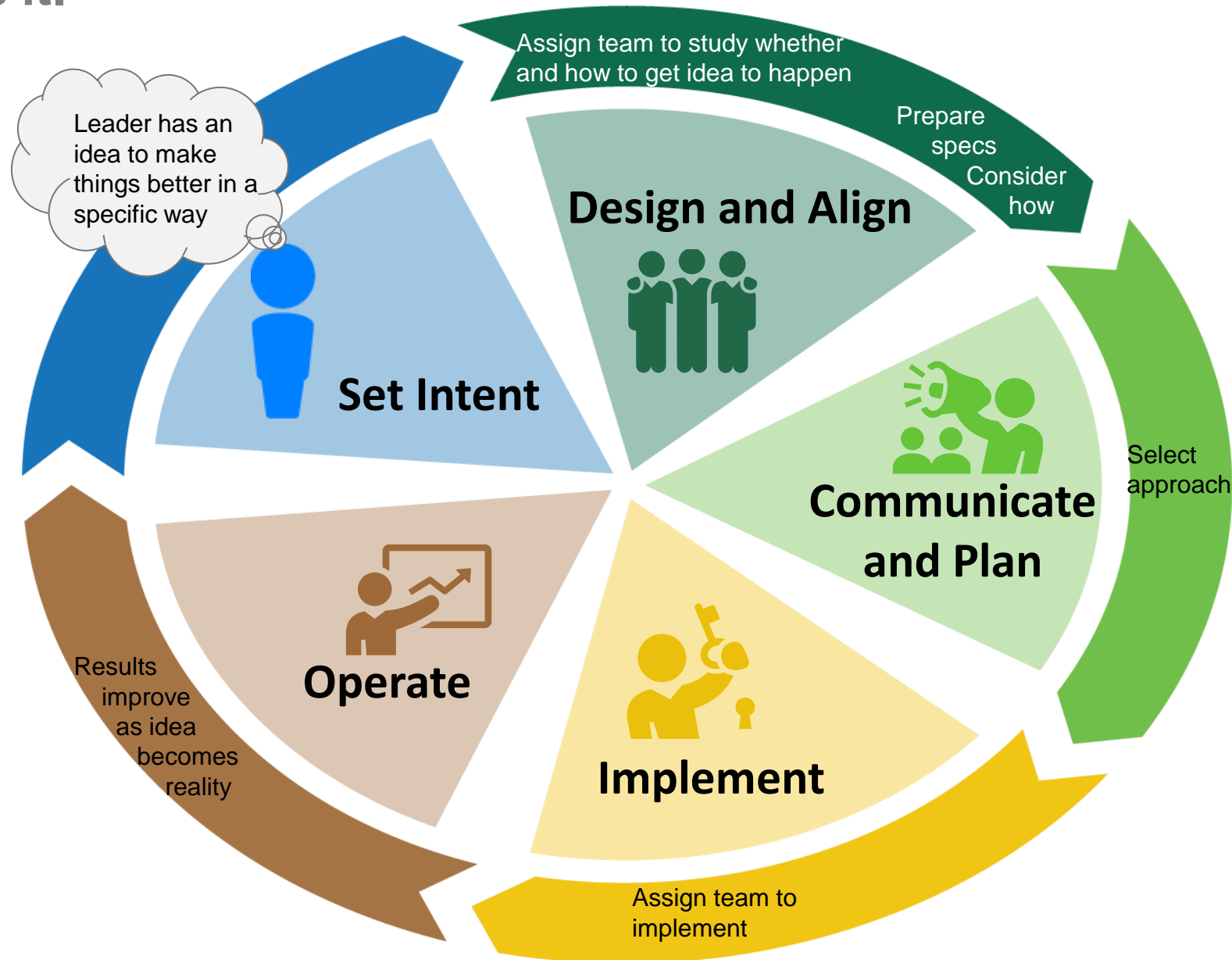


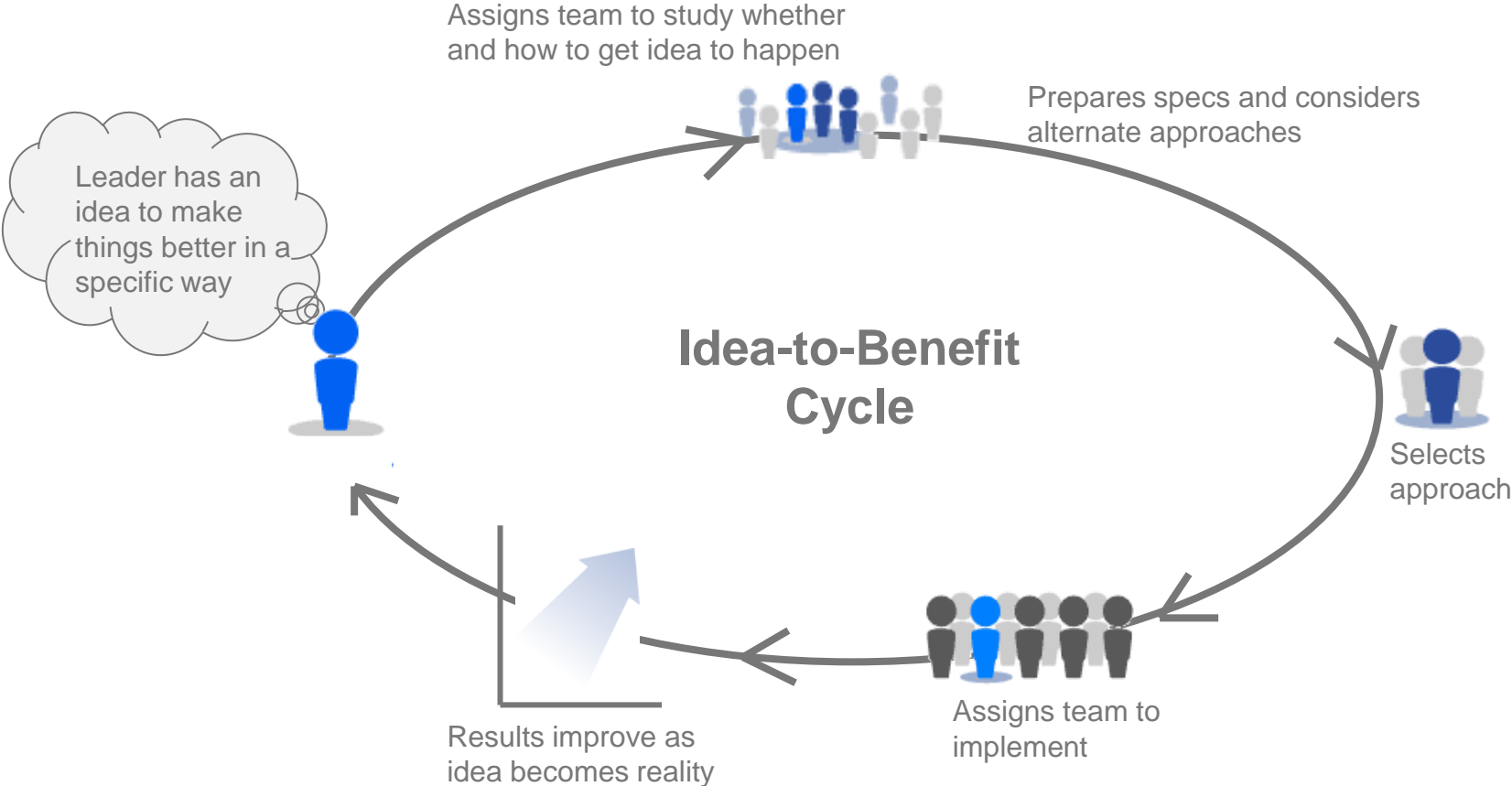
Idea-to-Benefit



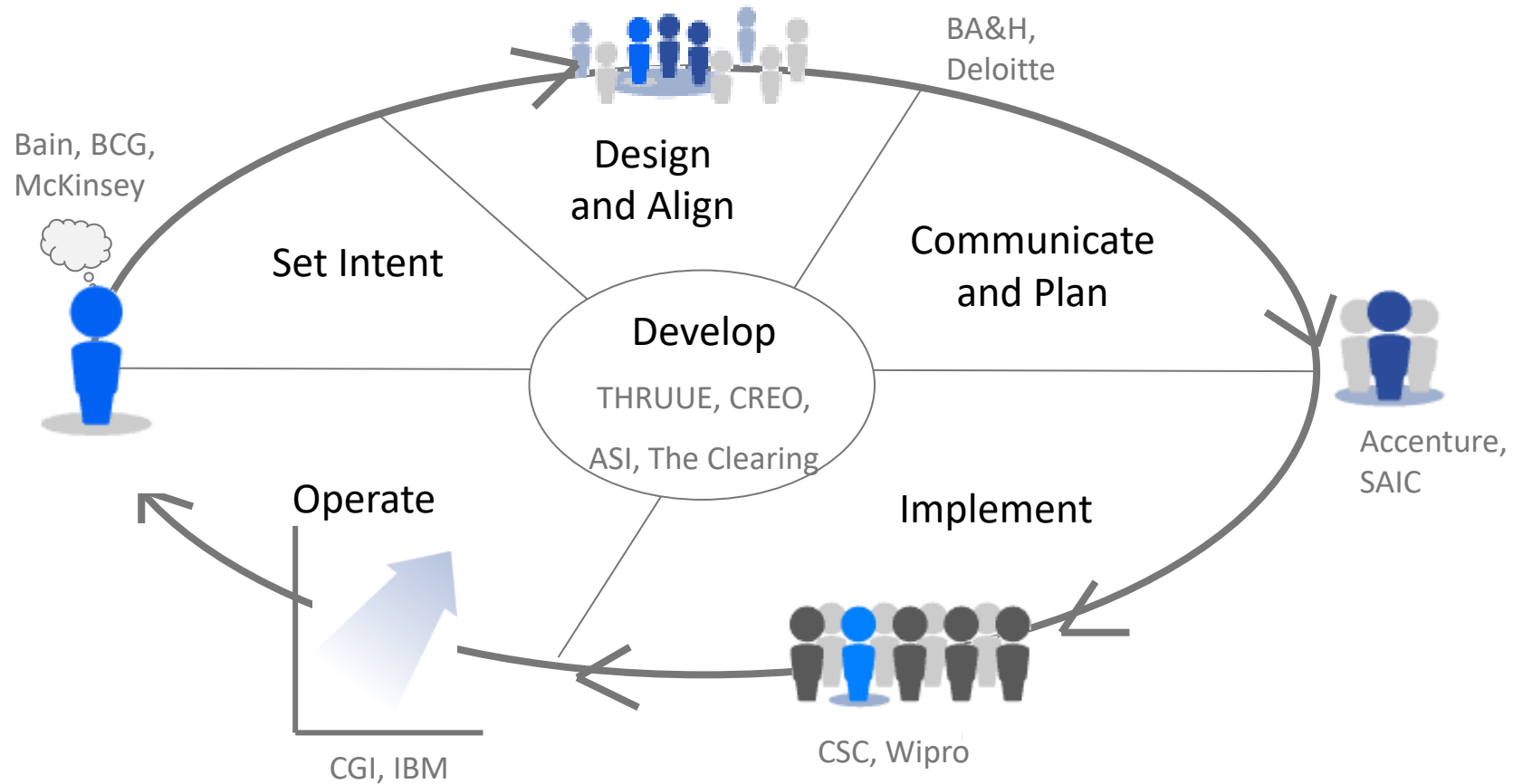
A leader with an idea to make things better decides whether and how to do it and then does it.



A leader with an idea to make things better decides whether and how to do it and then does it.



Different organizations provide different kinds of help throughout the Idea-to-Benefit Cycle.



Idea-to-Benefit Cycle Template

Fill-in where your organization, and those you work with and compete with, play along the Idea-to-Benefit Cycle.

