**Want to turn your Start Up into a Credible business?**

**Circle YES, NO, or NA for each of the following characteristics of a Credible business:**

|  |  |
| --- | --- |
| * Does your business have **a plan** to reach its potential to perform and grow in the short and long term? | YES NO |
| * Does your business **consistently achieve results** according to the plan? | YES NO NA |
| * Do you have **a leadership team**? | YES NO |
| * Does each leadership team member have **a clear role** that plays to her/his strengths? | YES NO NA |
| * Is every member of the leadership team **driven to achieve** what the team is counting of from her/him for the team to achieve its plan? | YES NO |
| * Does the leadership team **meet at least monthly** to review actual results relative to plan and to explain variances to plan? | YES NO |
| * Does the leadership team prepare a **monthly projection** of future performance and explain variances to original plan? | YES NO |
| * Is your business clear about **whose problem your organization solves for whom**? | YES NO |
| * Does your leadership **team meet at least quarterly with a board** to review what the team has been trying to do, what it has done so far, what has happened, what has been learned, and what it plans to do next? | YES NO |

**If you answered NO or NA to any of the above questions** you will likely find it valuable to join us for a free, no-obligation briefing on **How to turn your Start Up into a Credible Business.**

**Response Form**

Fill out and return this form to let us know if you would lioke to attend an upcoming session on **How to turn your Start Up into a Credible Business**:

|  |  |
| --- | --- |
| Your Name: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Title | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Company Name | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Company URL | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Email | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Phone | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Would you like to attend via webinar? | YES or NO |
| Would you like to attend in person at our office in downtown San Francisco? | YES or NO |

Return via email to: [intelliven@Intelliven.com](mailto:intelliven@Intelliven.com)

or send to IntelliVen, 795 Folsom St., 1st Floor , San Francisco, CA 94107

or call us at 415-848-2635