

## Want to turn your Start Up into a Credible business?

Circle YES, NO, or NA for each of the following characteristics of a Credible business:

<ul style="list-style-type: none"> <li>Does your business have a <b>plan</b> to reach its potential to perform and grow in the short and long term?</li> </ul>	YES NO
<ul style="list-style-type: none"> <li>Does your business <b>consistently achieve results</b> according to the plan?</li> </ul>	YES NO NA
<ul style="list-style-type: none"> <li>Do you have a <b>leadership team</b>?</li> </ul>	YES NO
<ul style="list-style-type: none"> <li>Does each leadership team member have a <b>clear role</b> that plays to her/his strengths?</li> </ul>	YES NO NA
<ul style="list-style-type: none"> <li>Is every member of the leadership team <b>driven to achieve</b> what the team is counting of from her/him for the team to achieve its plan?</li> </ul>	YES NO
<ul style="list-style-type: none"> <li>Does the leadership team <b>meet at least monthly</b> to review actual results relative to plan and to explain variances to plan?</li> </ul>	YES NO
<ul style="list-style-type: none"> <li>Does the leadership team prepare a <b>monthly projection</b> of future performance and explain variances to original plan?</li> </ul>	YES NO
<ul style="list-style-type: none"> <li>Is your business clear about <b>whose problem your organization solves for whom</b>?</li> </ul>	YES NO
<ul style="list-style-type: none"> <li>Does your leadership team <b>meet at least quarterly with a board</b> to review what the team has been trying to do, what it has done so far, what has happened, what has been learned, and what it plans to do next?</li> </ul>	YES NO

**If you answered NO or NA to any of the above questions you will likely find it valuable to join us for a free, no-obligation briefing on **How to turn your Start Up into a Credible Business.****



## Response Form

Fill out and return this form to let us know if you would like to attend an upcoming session on **How to turn your Start Up into a Credible Business**:

Your Name: \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Company URL \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Would you like to attend via webinar? YES or NO

Would you like to attend in person at our office in downtown San Francisco? YES or NO

Return via email to: [intelliven@Intelliven.com](mailto:intelliven@Intelliven.com)

or send to [IntelliVen, 795 Folsom St., 1<sup>st</sup> Floor, San Francisco, CA 94107](#)

or call us at [415-848-2635](tel:415-848-2635)

