

Strategic Leadership Immersion Program: Manage to Lead using the Seven Truths

Outside Guest Executive
NOMINATION FROM

Program Participant Name: _____

Date: _____

Name of the senior manager in your organization (the more senior the better; CEO or other C-level preferred) you are nominating to serve as an outside guest executive reviewer in our last session:

Nominee's current title and role: _____

Have you confirmed that your nominee can and will attend if approved? Yes___ No___

Summarize why you believe your nominee is well-suited to serve as an outside guest executive reviewer in our last session:

Attach your nominee's resume, bio, and/or linked-in URL and send with this form to the instructor.

Share the following with your nominee to encourage them to authorize you to nominate them to serve as an outside executive reviewer in our last session.

BACKGROUND



The *Strategic Leadership Immersion Program: Manage to Lead Using the Seven Truths* teaches participants to prepare, and set up to drive, a strategic plan for their organization.

For their final project, participants prepare a briefing to demonstrate they understand: an organization and its current circumstances from the perspective its leader, how the organization works, why the organization must change, how

Course Introduction

the organization would be once the intended change has occurred, and what strategic initiatives must be accomplished to go from the present to the target state.

As part of their project, each student experiences what it is like to *be* a CEO presenting to an outside executive reviewer such as a board director, investor, or adviser.

In our session you will:

- Be paired with a participant or group who will assume the role of their organization's CEO and present to you their analysis, strategy, and development plan as if you were on their board of directors.
- Your job is to **listen thoughtfully** to understand what they are saying as well as to **ask clarifying and probing questions to push up their thinking**.
- Share your best advice to help them advance their thinking, understanding, and performance.

You are welcome to share personal stories or insights as well as any special skills, ideas, and techniques but **do not spend most of the time listening to your own voice**

MECHANICS

A week or more ahead of our last session please **register to participate** at [IntelliVen-U](#). We will enroll you as an **Outside Guest Executive** once you register.

On the day of our last session, activate this [Zoom link](#) about ten-minutes ahead of our start time (4:00 PM Pacific; 7:00 PM Eastern) on September 12th. Be sure to be in a quiet place with a strong internet connection. We will provide further instructions at that time.