

## IMMERSION PROGRAM

# What's Your Startup Worth?

An insider's guide to exceptional operations and value creation.

GROW AS A LEADER,  
TEAM, AND ORGANIZATION.

FIND AND UNCORK YOUR  
CONSTRAINT TO GROWTH.

APPLY COMPLEX LESSONS  
SIMPLY TO YOUR CASE.

### SAMPLE RESULTS STARTUP ENTREPRENEURS

Results Achieved
Funded or transacted.
On path to scale.
Transitioned from power-point to reality.

*"IntelliVen is for anyone who aspires to be good at managing and leading a small or large organization."*

—Charles O. Rossotti; Commissioner  
Internal Revenue 1997-2002

Learn how top players multiply the value and impact of organizations like yours by implementing exceptional operating practices.

In the **Manage to Lead Immersion Program: Seven Truths to Help You Change the World**, you and your team use your organization as the case on which to apply an approach, and to use supplied tools, to make the change you want. Ideal for teams of up to five who want change initiatives to succeed.

