

MANAGE TO LEAD IMMERSION PROGRAM

PROGRAM OVERVIEW

Any organization is more likely to reach its potential to perform and grow when its leaders are **clear about their organization today, where it is headed next and why**, and when they **know how it will get there**.

The Manage to Lead (**MtL**) Immersion Program: Seven Truths to Help You Change the World introduces a straightforward yet rigorous way to **describe** and **assess any organization as it exists** and as its leaders would like it **next to be**.

Participant teams learn how to conceive, launch, drive, and govern initiatives that transform their organization from its current state to a targeted next state. Truths, and the actions they drive, are applied, **using program supplied tools and templates, on their own organization from day-one**, getting instructor, team, cross-team, and guest executive feedback throughout.

Asynchronous Topic Content, available 24/7, prepares participants for highly interactive Live Sessions with practice cases, role-plays, and feedback on YOUR CASE. Topic content is sequentially applied to a real case from your own organization. Each builds on the preceding, culminating in the tenth **Executive Session** where participant teams present their work to an Executive Board made up of outside executives.

MtL develops and re-enforces Key Points across all sessions, including:

- **Iterate...Agility is the path** to perfection.
- **Lean-in...Give advice better** when **good at getting advice**.
- **Align...It is more important** for leaders to say the **same thing** than the **right thing**.
- **Self-Manage...Be the leader you want and need** to be.

INSTRUCTORS:



Peggy Alfonso has over 30 years of experience helping leaders and their teams imagine, shape, and implement their most critical large-scale organization, systems, and process change initiatives. She is a strategy and change consultant and knowledge management executive who partners with leaders to build aligned teams committed to deploying their individual strengths to achieve a common goal on time, on budget, and on target.



Peter D. developed and used the **Manage to Lead System** with a series of successful ventures all eventually acquired by strategic buyers creating billions in realized value. He founded and runs IntelliVen to help leaders and teams get clear, aligned, and on track to reach their potential to perform and grow.

