

# IntelliVen Learning Community 5

September 23, 2020



**WELCOME**  
Session Starts on the Hour

## Enter in CHAT:

- o Where you are Zooming in from
- o What is most important for your organization to do differently next

## Note:

- o [Follow IntelliVen on LinkedIn](#)
- o [Cohort 8:](#) Learning System is open. First Live Session Sep. 30.

# intelliVen

Intelligent Strategies. Successful Ventures.

## IntelliVen Learning Community 5

September 23, 2020



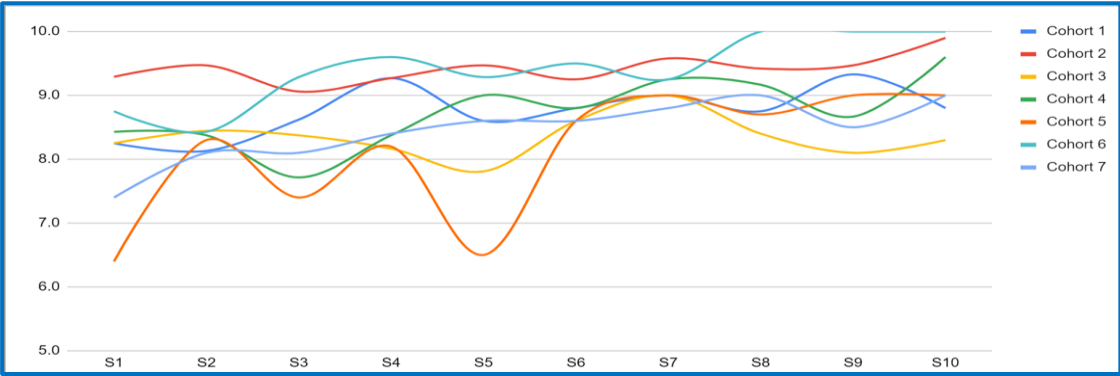
# ILC 5 Agenda

- **Welcome**
  - ILC Purpose
  - MtL News
- **MtL in action**
  - Featured Speaker
  - W-W-W Exercise in Action
  - RescueSF
- **Open Forum**
- **Reflections, comments, and suggestions for next session**
  - Featured Speaker
  - Topics

# ILC Purpose

- Reinforce and improve our **application of Manage to Lead System.**
- Network to **with others** who share a common foundation.
- Practice **briefing/listening** and **getting/giving feedback.**
- **Learn.**

# MtL News



- Completed **Cohorts 5, 6, and 7**:
  - 40 participants
  - 9 teams
  - 5 organizations (one had 5 teams!)
- Cohort 8**: launching now with 14 participants from 4 organizations (advice welcome!).
- Improved Learning System access, organization, content, and platform.

## UMass launches Lifelong Learning program with IntelliVen, Ken Blanchard, and Simplilearn



University Without Walls CONTACT US FACULTY & STAFF SEARCH Q EN

[About UWW](#) [Programs](#) [Admissions](#) [Classes](#) [Enrollment](#)

### IntelliVen Manage to Lead Immersion Program

The University of Massachusetts Amherst has partnered with [IntelliVen](#) to provide a new virtual learning experience in executive team development. These professional development programs support a key goal of UMass Amherst – meeting the needs of students at every stage in their educational and professional lives.

#### Team-Based Leadership Development

This immersive learning experience is taught alongside other executive leaders and their teams by seasoned industry consultants. It facilitates construction of an overall vision and practical strategies to address an organization's unique and most pressing

#### Learn More

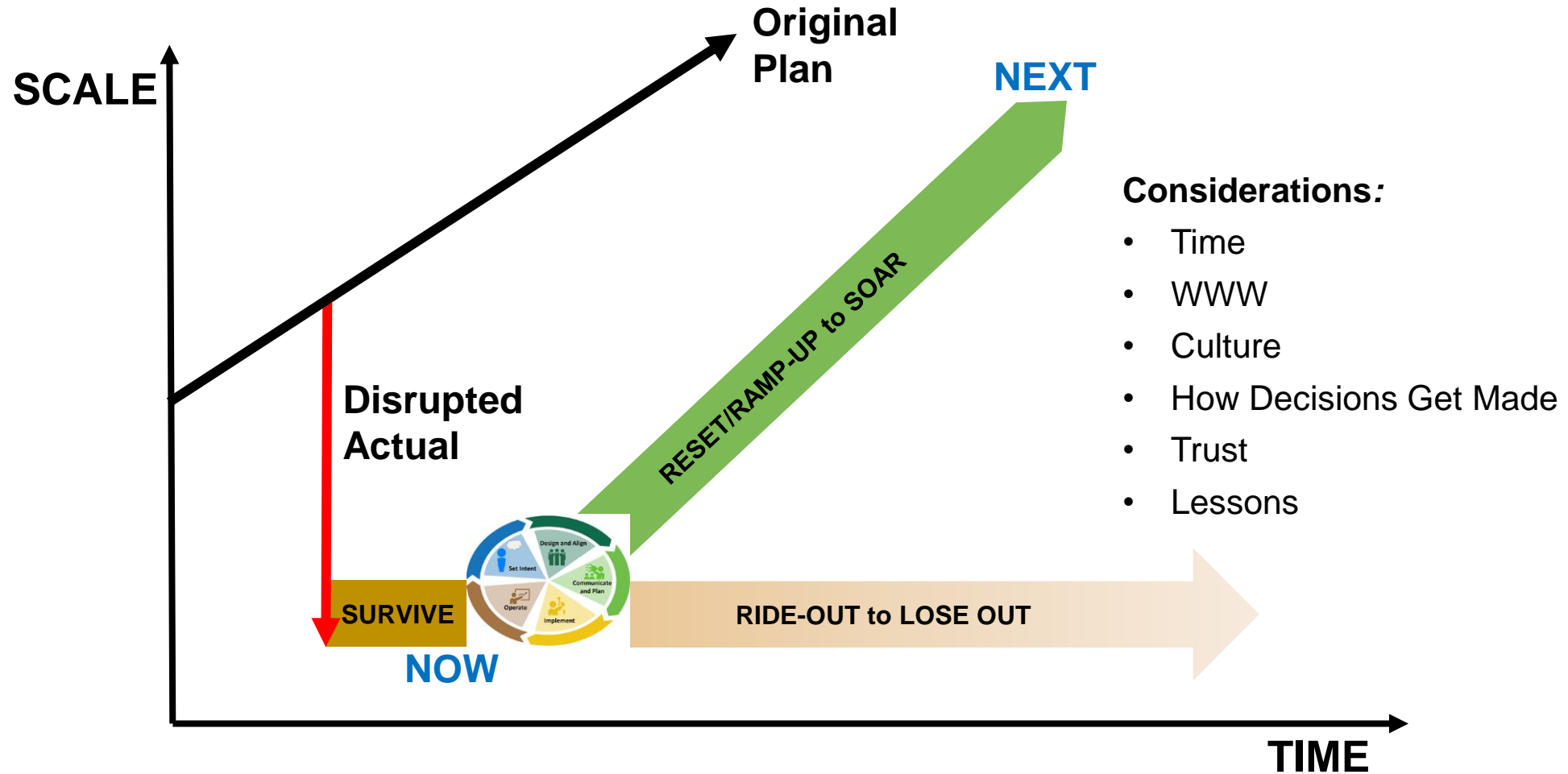
Confirm your eligibility by completing this form.

FIRST NAME \*

# You Asked: How do we best use MtL in the face of massive disruption.

- **MtL System:** a proprietary set of **tools, approaches, and principles to implement actions, consistent with seven simple truths**, that leaders, teams, and organizations use to reach their potential to perform and grow.
- **MtL Immersion Program:** teaches leaders and their teams to internalize and apply the MtL system of tools, approaches, and principles to their organization; i.e., **Your Case *IS* the Course.**
- **MtL Program Offerings:** work-for-hire engagements in which IntelliVen Principals work **alongside an organization leader and their team** to address specific important, pervasive, and persistent problems in narrowly-defined markets.

# After disruption, the best leaders manage **NOW** with a clear vision for **NEXT**





## **Thad Whittenburg**

### **Featured Speaker**

#### **Opening Questions:**

- Who are you and what do you do?
- What is the nature of your affiliation with IntelliVen and MtL?
- How has your association with IntelliVen and MtL impacted you personally and professionally?

#### **Follow-on Questions:**

- How are things going?
- What have you learned?
- What's next?

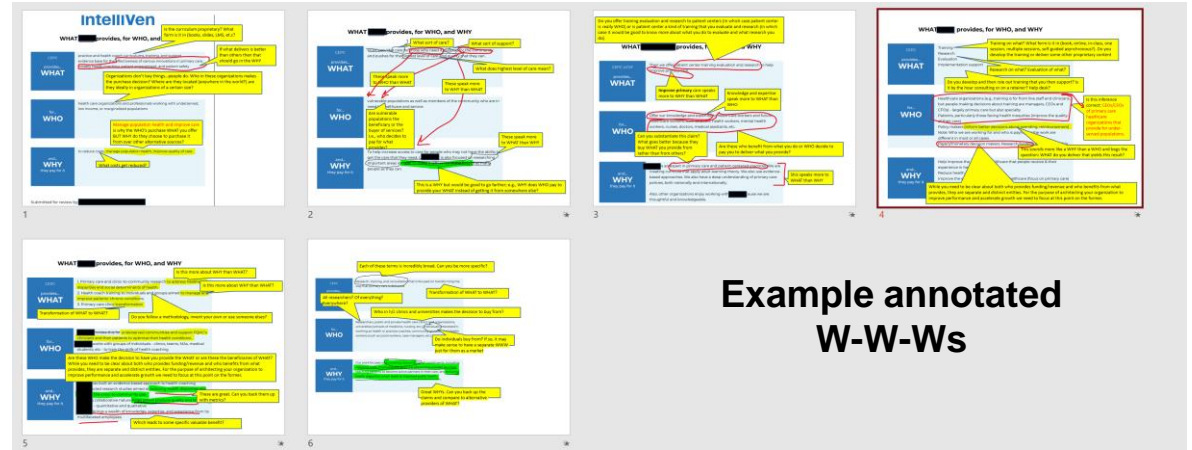


# W-W-W Pre-Work for Leadership Teams

Leslie Boyer, Shift Consulting

## FIRST

- Facilitator transmits W-W-W video, W-W-W explanatory clip and/or post to team members.
- Each fills out and submits a W-W-W on their own.
- IntelliVen annotates and forwards to facilitator who notes points of alignment and dissonance.
- Facilitator reviews annotated W-W-Ws with each team member to review and revise their individual W-W-W.
- Team convenes to share their revised W-W-Ws. Team members share their further observations.
- Further revised W-W-Ws are collected by the facilitator who works with the leader to draft a consolidated next iteration for the team to consider.



## NEXT

**Enroll in MtL or work with IntelliVen to learn:**

- What makes one W-W-W better than another?
- What if multiple W-W-Ws?
- What if only one or two Ws?
- And much more!



**RescueSF is a coalition of San Francisco residents that is calling on the City of San Francisco to end our homelessness crisis**

## **RescueSF leaders sought help:**

- Working together in and between meetings (interpersonal dynamics)
- Soliciting input from national leaders with experience addressing homelessness (Executive Review, meeting notes)
- Preparing for high-stakes meetings, such as with the Mayor (POAD)
- Organizing (role clarity)

# Open Forum

- Raise your hand:
  - To share an important action or lesson.
  - Would like to test-run something you are working on.
- When called on, share:
  - Case/Lesson.
  - What's next.
  - What you want from the group.

# Discussion Topics Submitted in Advance

- How do leaders balance creating a system to scale with growing rapidly?
- What are the signs to slow down, build the foundation, and then accelerate again?
- What elements are most critical to organization continuity?

**7 TRUTHS**

MANAGE TO LEAD:  
SEVEN TRUTHS TO HELP YOU  
CHANGE THE WORLD

FIRST, REMEMBER TO...

**GET LOOSE**

TOP LEADERS TURN OFF AUTOPILOT AND BREAK THROUGH CONVENTIONAL BOUNDARIES TO FIND NEW SOLUTIONS TO EVERYDAY PROBLEMS.

TRUTH: AN ORGANIZATION EXISTS TO SOLVE A PROBLEM FOR PEOPLE.

ACTION: **GET CLEAR**

KNOW WHOSE PROBLEM YOU SOLVE, AND HOW.

TRUTH: IT TAKES A TEAM.

ACTION: **GET ALIGNED**

DECIDE WHAT KIND OF LEADER TO BE AND COLLECT FOLLOWERS.

TRUTH: CONTEXT MATTERS.

ACTION: **PLAN CHANGE**

DECIDE WHAT YOU MUST CHANGE, WHY, AND HOW.

TRUTH: IT PAYS TO PAY ATTENTION.

ACTION: **DO & REVIEW**

TAKE ACTION. REVIEW WHAT HAPPENS.

TRUTH: NO LEADER SUCCEEDS ALONE.

ACTION: **GET HELP**

BUILD A BOARD. RETAIN EXPERTS. GET A COACH.

TRUTH: GROWTH IS GOOD.

ACTION: **GROW**

GROW TO INCREASE VALUE, IMPACT, AND OPPORTUNITY.

TRUTH: IT'S OK TO DO WHAT YOU LIKE AND ARE GOOD AT.

ACTION: **FOCUS**

BUILD A BOARD. RETAIN EXPERTS. GET A COACH.

JOIN OUR COMMUNITY AT  
[WWW.INTELLIVEN.COM](http://WWW.INTELLIVEN.COM)

CONTACT [INTELLIVEN@INTELLIVEN.COM](mailto:INTELLIVEN@INTELLIVEN.COM)  
FOR A FREE ONE-HOUR SESSION ON  
HOW WE CAN HELP.

**intelliVen**  
Intelligent Strategies. Successful Ventures.

# How IntelliVen Differs

We work with a leader *and their team* as a collective whole.

We cultivate independent competence.

MtL tools make doable the hard to implement actions driven by disarmingly simple truths.

Our content and approach are optimized for online delivery.

Your Case **IS** the Course.

# The Seven Truths:

disarmingly simple...and **NOT** easy!

- **Get Clear**
- **Get Aligned**
- **Plan Change**
- **Do & Review**
- **Get Help**
- **Focus**
- **Grow**



# Ways to Access the MtL System.



**SELF GUIDED**  
**FREE**

## **INTELLIVEN.COM**

50+ Tools  
35+ Insights  
50+ Videos  
~200 Blog Posts

## **ZOOM SESSIONS\***

Interactive Overview  
Learning Community  
\*includes video, slides,  
transcript

## **LINKEDIN**

Community Engagement



**LIVE-GUIDED**

## **ONLINE PROGRAMS**

MtL Immersion Program  
MtL Process Improvement Program  
Leadership Coaching

## **FACE-TO-FACE WORKSHOPS (Online or In-Room)**

Strategy Session  
Executive Team Assessment & Development  
Interpersonal Skills Development

## **IN-SOURCED SERVICES**

Rapid Reset/Ramp-up Programs  
Financial plan, monthly management & control  
Executive Reviews  
Account Reviews



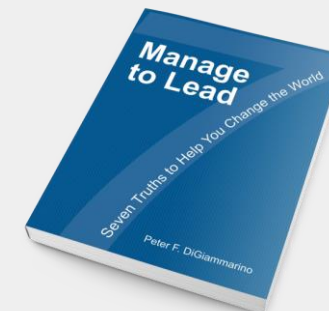
**LICENSED**

## **IN-HOUSE**

Executive Development  
Re-sale

## **ONLINE**

Train Trainers



# MtL Immersion Program Cohort 8

Learning System is now open

Live Sessions: Wednesdays September 30<sup>th</sup> to December 3  
9:00 to 11:00 AM Pacific US

FOR MORE INFORMATION VISIT THE PROGRAM LANDING PAGE:

[LEARN HOW](#)

IDEAL FOR LEADERS AND THEIR TEAMS  
WHO WANT TO RESET OR RAMP-UP!

[Apply Now](#)



**Reflections (fill out Survey)**

**Comments/Q&A**

**ILC 6 Nominations**

- Featured Speaker
- Suggested topics

# Thank you.



[FEEDBACK SURVEY](#)

Subscribe: [intelliven.com](https://intelliven.com)

Follow: [IntelliVen on LinkedIn](#)

**intelliVen**  
Intelligent Strategies. Successful Ventures.