

Manage to Lead Immersion Program Fact Sheet -- Cohort 9

WHO: MtL is for organization, unit, and function leaders and their teams who seek to achieve breakthrough performance and growth.

WHAT: A path for planned change, delivered in ten-modules, each with topic content accessed asynchronously and a two-hour live session optimized for delivery online or in-room, to cohorts of three to seven teams of three to seven members.

WHY:

- **Your Case IS the Course:** MtL is a shared experience for leader and team to work *ON*, not just *IN*, their business applying business and organization development best practices, to rigorously describe their current and target next states, and to conceive, launch, and guide initiatives to realize targeted benefits.
- **Real Time Feedback:** Asynchronous access to short, content-rich readings, videos, and practice cases with focusing questions that stimulate and reinforce understanding and application. Live Session role plays provide feedback to case applications from teammates, other participant teams, outside executives, and instructors.
- **Breeds Independence:** Leaders learn to apply tools and methods that make it possible for them to do what is disarmingly simple to understand and otherwise incredibly hard to implement.
- **Endless Learning:** Program alums join a Learning Community that is connected continuously on LinkedIn, and that convenes live semi-annually online, where new MtL system tools are introduced and progress with case application and lessons learned are shared.

HOW: Ten topic content modules accessible asynchronously, 24/7, on the UMass Amherst University Without Walls learning system, each supported by two-hour, interactive Live Sessions optimized for online.

TIMING: Learning System opens February 3, 2021. Live Sessions on Wednesdays from 9 – 11 AM Pacific from February 24 – April 28.

PRICE: From \$7,500 for teams of up to five.

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